

Proposal for Sponsorship



NEW LEAF

Igniting Positive Change and
Encouraging Growth for the
Church in Canada Through
Transformative
Conversations and
Meaningful Connections.



Contact: New Leaf Network

Website www.newleafnetwork.ca

Email info@newleafnetwork.ca



NEW LEAF



About New Leaf

We are a creative, relational, and collaborative organization committed to supporting, equipping, and connecting spiritual entrepreneurs, starters, and missional practitioners in post-Christian Canada.

Our expanding network of Canadian Jesus-centered leaders is focused on leading from the emerging future through interactive learning workshops, online collaboration spaces, specialized coaching, events, and story-telling. Whether you're a church leader or a lay leader, our community of innovators is dedicated to making a meaningful difference through an inspired approach to leadership.



NEW LEAF

Dear Potential Sponsor,

New Leaf Network is dedicated to creating meaningful connections, sparking transformative conversations, fostering growth, and promoting positive change for the church in Canada. To bring together a group of exceptional faith practitioners, visionaries, and passionate change-makers, we are offering an exclusive sponsorship program that invites you to be a part of this transformative work in Canada.

By partnering with New Leaf as a sponsor, your organization will gain valuable exposure and networking opportunities, while also demonstrating your commitment to growth and collaboration across the Canadian church.

Our sponsorship plan offers four distinct tiers that are designed with your organization's goals and budget in mind. We believe in nurturing growth from small beginnings, like a sprout emerging from the earth. If our current sponsorship options don't align with your goals, we are happy to discuss a customized sponsorship plan that is tailored to your organization's unique needs.

Sponsorship Packages



Sprout Level

Be a part of the foundation that nurtures New Leaf's success.

You will receive:

1 ticket to an in-person event of your choice

A social media mention

Recognition as a Sprout Sponsor on the New Leaf website

Feature thank you in the monthly newsletter to the New Leaf audience

\$500 - \$999



Seedling Level

Branch out and reap additional benefits as a Seedling Sponsor, building upon the Sprout level:

An additional ticket to an in person event of your choice

One featured mention social media posts as a Seedling Sponsor for New Leaf Network

Commitment to sharing/cross-posting sponsors' content for one month

Recognition as a Sprout Sponsor on the New Leaf Website (Name and Logo recognition included)

\$1000 - \$2499

Sponsorship Packages



Bud Level

Take root and enjoy even greater exposure and engagement opportunities as a Bud Sponsor, including all Sprout and Seedling benefits:

An additional Ticket to an in-person event of your choice

Opportunity to provide content for New Leaf's podcast or writer's blog that is in alignment with New Leaf Network values

Thank-you mention as a BUD Sponsor in a monthly email to the New Leaf audience as well as one social media post

Recognition as a BUD sponsor on the New Leaf sponsor page, including name logo, and link

A three Month subscription to Learning Centre

\$2500 - \$4999



Leaf Level

Reach for the canopy and enjoy the pinnacle of visibility and impact as a Leaf Sponsor, encompassing all Sprout, Seedling, and Bud benefits:

Premium recognition as a LEAF sponsor on the New Leaf Network website landing page, including name, logo, link to website and a subsequent social media post

An additional Ticket to an in person event of your choice

A additional three Month subscription to Learning Centre

Advertising on New Leaf Social Media, with dedicated posts highlighting your organization

Exclusive New Swag Package (including a hoodie, a copy of all the New Leaf Published books, etc)

\$5000 +



NEW LEAF

Celebrating Our Relational Network and the Importance of your Support

We take great pride in the community we have created, where individuals can come together, feeling cared for and valued. We are grateful to have you alongside us, bringing your authentic selves to this movement. It is through the support of our sponsors and donors that we have been able to make a difference in Canada. We will continue to fight for Canadian voices to be heard, and we welcome you to join us on this journey.

Your financial support is vital to our efforts. Here are a few ways you can contribute:

- A sponsorship of \$300 (or \$25/month) would cover a month of bookkeeping
- A sponsorship of \$600 (or \$50/month) ensures our annual online subscription platforms are accessible
- A sponsorship of \$1200 (or \$100/month) supports our website maintenance
- A sponsorship of \$2000 could help us cover our insurance bill
- A sponsorship of \$5000 would support The Learning Centre's ongoing success
- A sponsorship of \$6000 could be seed money to publish a Canadian book.

We are grateful for any support you can provide, as every contribution makes a significant impact.



**Thank you for
your interest!**

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If you're submitting a sponsorship proposal to the New Leaf Network, please note that while we review all submissions, we maintain the right to decline any proposals that don't result in mutual benefits for both parties.