



## **New Leaf Blog - *Reflecting the Canadian Soul* Guest Writer Submission Guidelines**

There are three types of blog writers for the New Leaf Blog.

**Contributors** are those who regularly produce content, an invitation into the group comes with responsibilities to help shape the blog and provide regular content.

**Regular guest posters** are those who are friends of the network and write on a regular basis (though not scheduled) about the topics that the blog engages. Bloggers who regularly cross-post writing that applies to New Leaf would be included in this group.

**One-time guest posters** are also welcome. We will seek out experts on topics or people to respond to ongoing conversations in one blog post with no commitment to post again. One time guest posts can be commissioned or submitted.

**General Guidelines** for New Leaf blog posts:

- Blog posts will reflect on **one** particular aspect of **one** particular topic from a distinctly Canadian perspective. (Consider writing a series if you have more than one aspect to explore)
- Blog posts will include personal reflection to illustrate that the reflection is from an explicitly expressed viewpoint. We want to share stories, not just disembodied ideas.
- Topics of interest include (but are not limited to) church planting in Canada, reflecting Christianly on Canadian current events, stories from marginal voices, stories of starters and other spiritual entrepreneurs, empowerment of women
- Post length: ~800 words ideal length, 1200 words max
- All posts will be reviewed by an editor.

**Guest posts**

- Guest posts will follow the general guidelines outlined above.
- It is expected that a guest writer will be in conversation with the blog editor to ensure a post fits the ethos of the New Leaf Network. Guest writers must expect that revisions might be necessary for length or content.
- Posts can be solicited or submitted. If solicited, there will be an agreed upon deadline for completed writing. Publishing of submitted posts on the blog will be timed at the discretion of the editor.
- Submit posts to [blog@newleafnetwork.ca](mailto:blog@newleafnetwork.ca)